Economic Competitiveness Proposals

Citizens' Revenue Review and Economic Competitiveness Commission

Quality of Life/Workforce

- Create a more capable local workforce through City sharing resources and strategies to improve student achievement with schools, colleges and universities, community organizations.
- Maintain services such as public safety, streets, libraries, recreational and environmental features to continue attracting high value work force and tourism spending.
- Protect beach and bay water quality through stronger programs and facilities to prevent and treat storm water runoff to the ocean attracting high value work force and tourism spending.

Business Incentives

- Exempt health care institutions from local sales taxes on major equipment purchases, expedited development processing and reduced development impact fees.
- Expand the Convention Center to attract more tourist spending, generating more jobs and local tax revenue.

Development related incentives

- Move projects to the "front of the line" for processing
 if they include significant affordable housing, are
 placed on high frequency transit routes, are "green"
 developments or meet other specific public interest
 goals.
- Fees charged to developers to help pay for affordable housing (Linkage Fees) should remain as they are today, not increased to prior rates or adjusted for inflation.

Development incentives (cont'd)

- Let developers/builders pay City staff processing costs, impact fees, water connection fees, etc. at the end of the approval process, not in advance.
- Reduce the number of and time consumed by multiple environmental and construction reviews for proposed development projects.



